burgtec.

GoBright

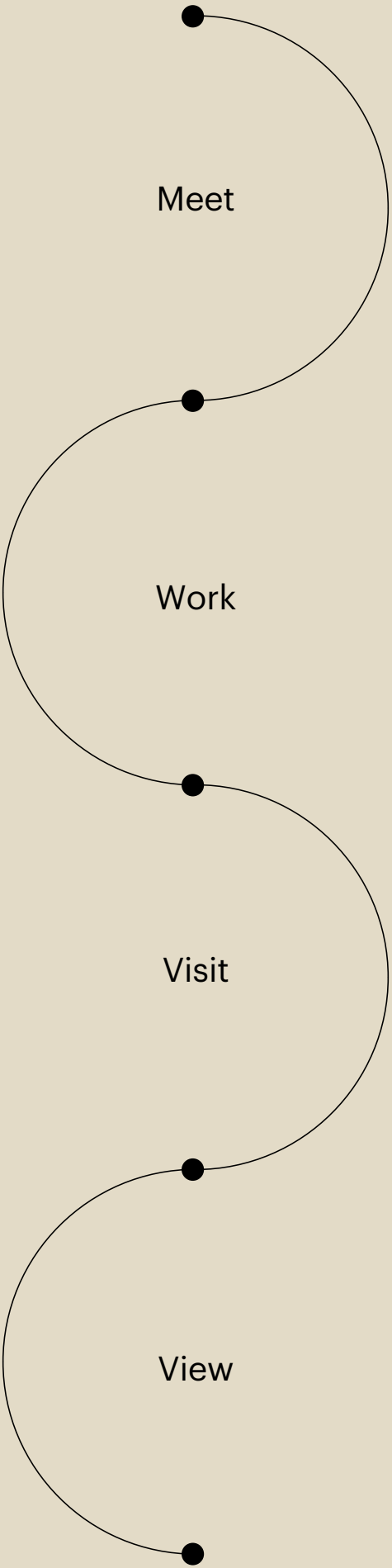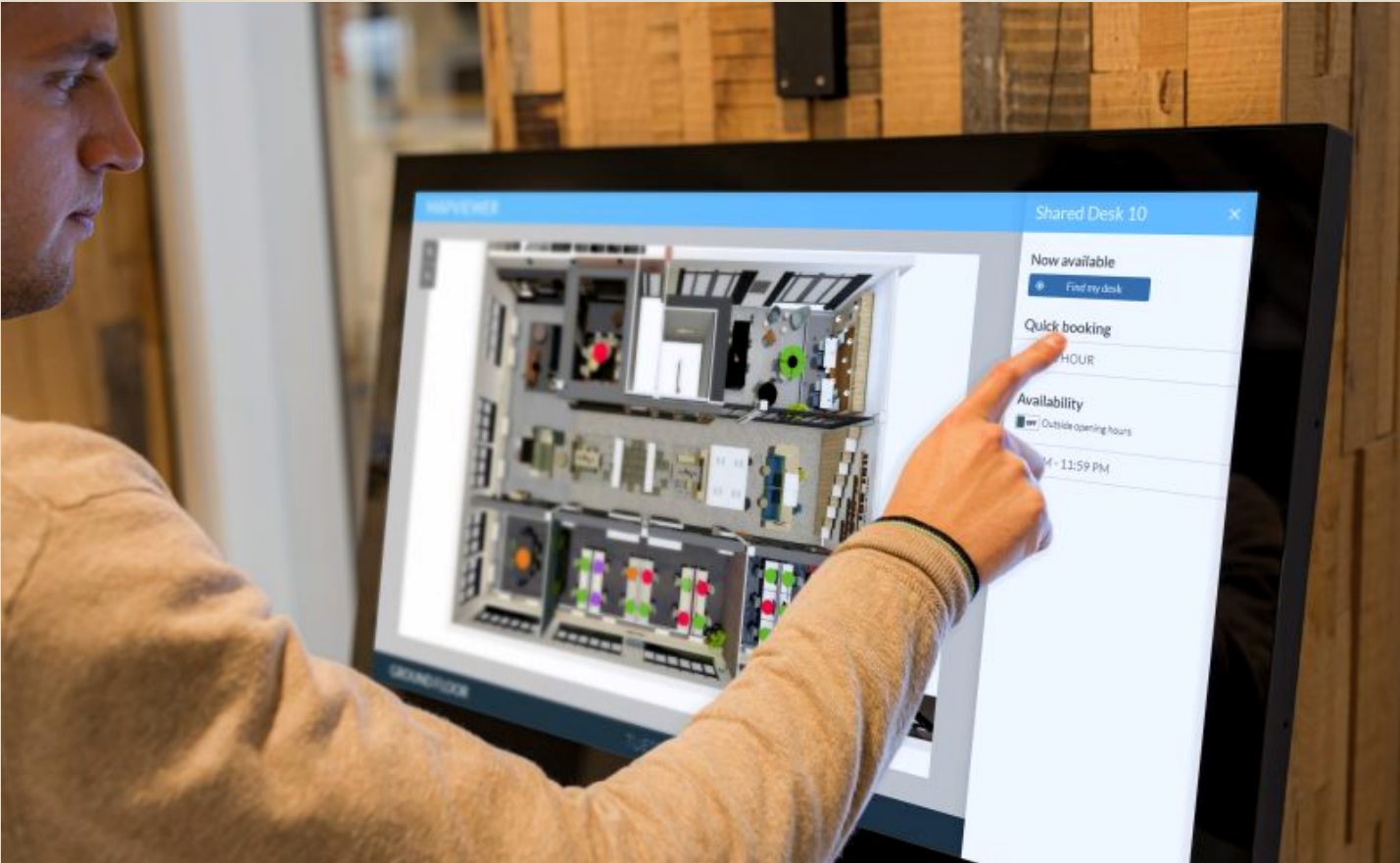## So much more than desk booking.

The #1 user-friendly software platform for Room Booking, Desk Booking, Visitor Management, and Digital Signage Solutions, GoBright turns a workplace into a smart space.

A wholistic, single-app solution, the GoBright Ecosystem is built for both the employee and employer, creating healthy and efficient environments that support flexible working and encourage a return to the office. And with a strong global distributorship, there's always local, on-the-ground support available.

Meet

Work

Visit

View

MEET

Room
Booking

Room A/V
Control

Catering

Room
Detection

Wayfinding

Mobile App

Outlook
Integration

VISIT

Visitor
Management

Badge
Printing

WORK
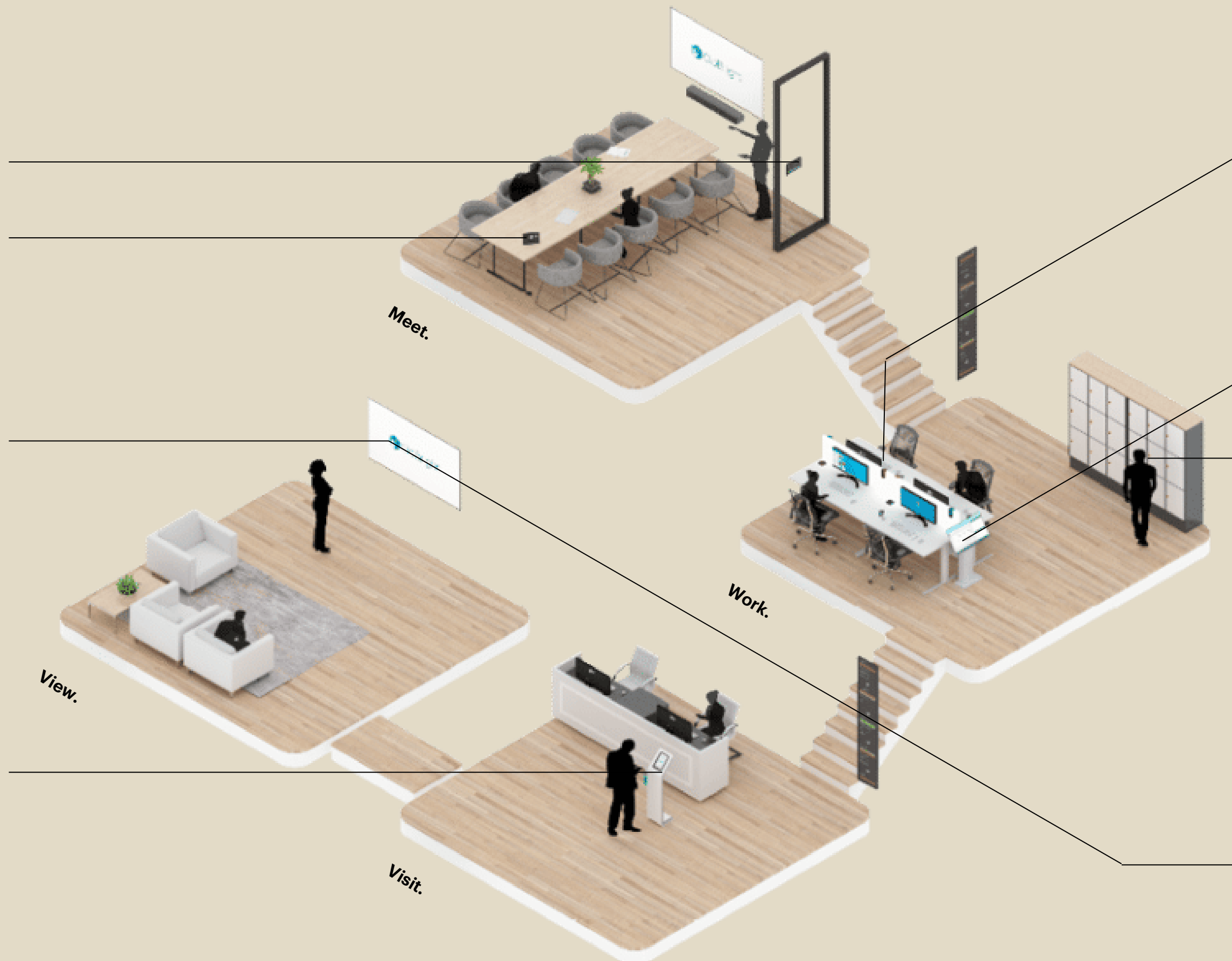
Advanced Hot
Desking

Desk Hygiene

Occupancy
Sensoring

Mapping

Locker
Integration

Mobile App

VIEW

Digital
Signage

Meet.

Work.

View.

Visit.

GoBright: Meet

Room Booking, Mapping and Management

GET THE RIGHT ROOM

Enter your criteria, search for the perfect room, and then book, easy!

EFFICIENT FOR EVERYONE

No more double bookings, no-shows and interruptions during meetings result in increased productivity and efficiency

ANYTIME, ANYWHERE

'Grab' a room spontaneously or book in advance from the app. No need to be in the building.

FULL CONTROL

Stay in complete control of your meeting, the room, and its facilities

A TAILORED EXPERIENCE

Pre-register your guests and book Catering and other (facility) Services

ROOM SENSORING

No booking? No problem. Occupancy sensors on each room connect to the entire GoBright platform in real-time so everyone stays in the loop.

GoBright: Work

Desk Booking, Mapping and Management

WORRY-FREE HOT DESKING

GoBright booking and mapping gives employees certainty of desk availability and location.

UNDERSTAND YOUR STAFF

With GoBright analytics, facility managers and employers can examine employee use of the workplace and ensure it's optimal arrangement.

FINDING COLLEGUES

The GoBright platform allows teams to connect and plan their work day around collaboration.

PERSONAL SPACE

GoBright 'Connect & Glow' lets users pre-set their personal desk height preferences.

HYGIENE

When a user checks out of a desk both the in-desk 'Connect & Glow' and the GoBright platform indicate the desk must be cleaned before it can be booked again.

LOCKER INTEGRATION

Complete your workplace booking by reserving a locker at the same time. Via Mapping, the App, or the locker bank itself.

GoBright: Visit

Visitor & Reception Management

A PROFESSIONAL,
SAFE EXPERIENCE

This total reception solution allows visitor self-registration as well as contactless pre-registration.

REDUCE
WAIT TIMES

Employees receive an immediate SMS / Email when their guests check-in - no more distracting searches for colleagues while the client waits.

A WARM
RECEPTION

If guests do have to wait, make the time memorable and useful by sharing the corporate video or other company information.
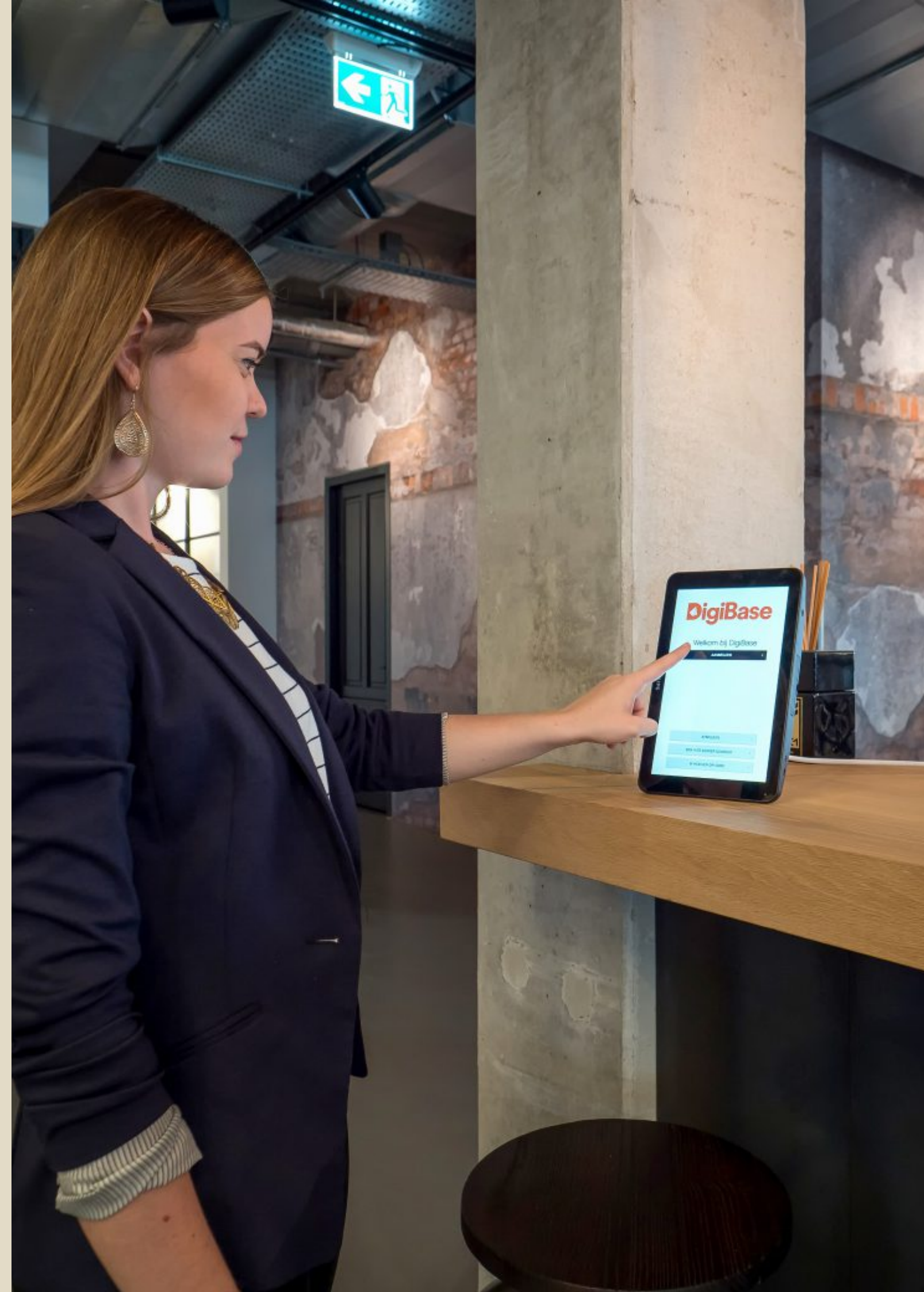
PUTTING CLIENTS
AT EASE

GoBright provides guests with everything to find their way without asking for directions or taking a wrong turn.

BADGE
PRINTING

Badge Printing is ideal for returning guests to limit the number of check-ins - simply scan the badge, no need to reed to re-enter information.

ON-BRAND

A seamless brand interaction, the registration and check-in can be customised to the companys branding.

GoBright: View

Digital Signage

VISUAL COMMUNICATION

Possibilities for using Digital Signage are endless. In addition to general applications (e.g. announcements, weather forecast and traffic information) there is a great variety in displaying specific information (e.g. timetables, figures, dashboards and KPIs).

ENDLESS POSSIBILITIES

Be creative when building slides and playlists in your own corporate identity, using standard or custom made widgets with fixed or dynamic content. Every slide is responsive, which means that it adjusts itself to different screen sizes and resolutions. Various playlists can be shown at the same time on one single display using 'Zones or Channels'.

ONE OF A KIND

GoBright View has a unique distinguishing point like no other digital signage package. It is part of the broad GoBright platform for room, desk, and visitor management. Solutions that reinforce the Smart Office principle optimise working conditions and make cooperation more efficient. Good and modern provision of information is an essential part of this

THE CHERRY ON THE CAKE

Show actual workplace availability on each floor. If one floor is completely occupied, refer employees to another floor. Give an overview of (actual) desk occupation rates. Know in advance which days are crowded or quiet. Or share data (occupancy rates, no-shows, number of visitors in the building, etc.) from the GoBright portal with all employees.

GoBright integrates with all Burgtec Workstations, but for the best value and range of benefits specify it with Strata 360.

As a scalable solution, its always best to work together and find the right fit for each client - whether the full package is needed, or selected elements, our experts will help find the answers. Here's just a few key inclusions and options:

- Full-cloud Solution: GoBright generally works as a single cloud-based platform, on-premise installation is also available if required.

- Lifetime Support: The GoBright pricing structure works on a lower cost up-front, with ongoing monthly support fees. This model provides genuine ongoing support for the client, guarantees the latest upgrades are always implemented, and represents alignment with traditional IT contracts. When you choose GoBright, you choose peace of mind.

- Enterprise-grade Privacy Compliance: Full compliance with Privacy and Data Collection, in line with European GDPR laws and with full ISO 27001 certification – Information Security Management Systems.

GoBright integrates with Global platforms, inlcuding Microsoft.
The upcoming GoBright x Microsoft Teams Integration will give users the full GoBright experience within the Microsoft Teams environment. This means desk bookings, room bookings with synced Teams meeting links, and parking spot bookings through the GoBright Portal without leaving Teams. Similarly, the Outlook plugin works within users Microsoft Calendar to simplify meeting invitations, appointments and reminders.

The 'GoBright Connect' controller, and it's simple Plug-and-Play integration with LINAK-powered desk systems - like Strata 360 by Burgtec - unlocks the 'GoBright: Work' plethora of smart functions and analytics more directly than any other desk management software. This innovative trio of electrics, software and locally made product is true world-leading and allows businesses to have the confidence they are investing in a future-proof solution for the Hybrid office.

Native integrations with systems like Zoom and Slack make GoBright uniquely powerful - covering the most widely used Team Communication and Video Conferencing tools amongst businesses.

And more.